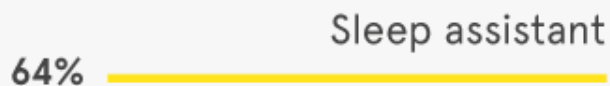
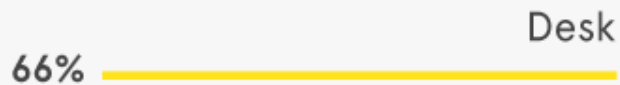
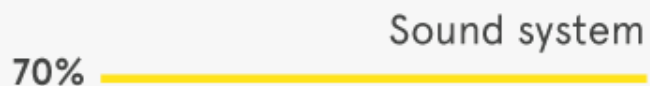
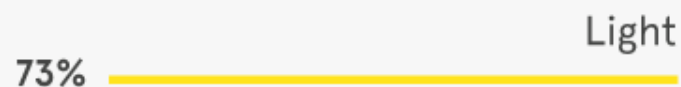


uliving IoT Survey

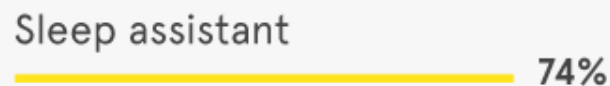
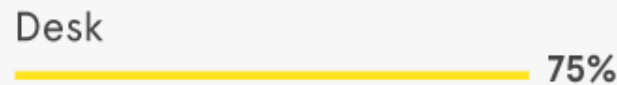
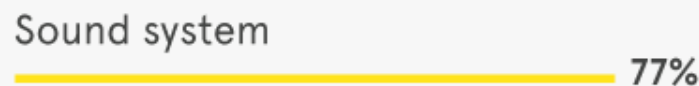
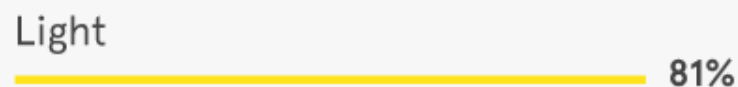
Thibault Kibler

Interest in connected objects within accommodation (Top 4)

Students who **do** live in student accommodation
Interest in %



Students who **don't** live in student accommodation
Interest in %



Interest in uliving app features (Top 5)

Students who **do** live in student accommodation



79%

Book a study room/
social space



78%

Report a fault/complaint/
Ask a question



76%

Parcel management



74%

Check for laundry availability
and book in laundry



72%

Check local events and see if people
from the residence go there

Interest in uliving app features (Top 5)

Students who **don't** live in student accommodation



49%

Book a study room/
social space



47%

Check for laundry availability
and book in laundry



44%

Parcel management



44%

Report a fault/complaint/
Ask a question



35%

Share a cab/Uber

We see that students are less interested in the social features of the uliving app if they don't live in student accommodation

How much will students spend for their dream connected environment?



14% don't want to add anything

Price of current accomodation per week	Additional amount willing to spend per week
£50 - £100	+£16
£101 - £150	+£17
£151 - £200	+£20
£201 - £250	+£23
£251 - £300	+£32

The more they currently pay, the more they are willing to add per week

*out of 574 answers, people who said no to "Are you currently living, or are you planning to live on campus?" did not answer this question

Any questions?